

## PRIVACY AND DATA PROTECTION POLICY

### 1. Collection, Processing, and Use of Personal Data on the Website:

Based on the provisions of the General Data Protection Regulation 2016/679 (GDPR) and Organic Law 3/2018 on the Protection of Personal Data and Guarantee of Digital Rights (LOPDGDD), we inform you that to use some of the services offered by our website, it may be necessary for you to provide us with certain personal data that will be incorporated into automated files.

In compliance with the new provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council of April 27, 2016, and Organic Law 3/2018 of December 5, on the Protection of Personal Data and Guarantee of Digital Rights, regarding the protection of natural persons with regard to the processing of personal data and the free movement of such data, and repealing Directive 95/46/EC, we inform you that the data controller is:

- **Company name:** CUVELSUR S.L.P.
- **Tax Identification Number (NIF):** B93704369
- **Registered office:** AVDA. RICARDO SORIANO, 1. 2-A, - 29601 MARBELLA (Málaga).
- **Email:** info@cuveladicciones.es
- **Contact telephone:** 646621781
- **Website:** [www.sensuspilates.com/](http://www.sensuspilates.com/)

To make any observations regarding possible breaches of intellectual or industrial property rights, as well as any of the content on the website, you may do so by contacting the company through any of the means indicated above.

The contents of the Website are intended to inform users of the services offered by the company as a result of requests, procedures, or transactions carried out by the User through the web. The data subject to processing will be that provided to us through the forms contained on the website at any given time or through the emails that the User sends to the email addresses identified therein, as well as any other data generated during the maintenance of the corresponding relationship.

All fields marked as mandatory in any of the forms must necessarily be completed, such that the omission of any of them may make it impossible for us to attend to your request or provide the corresponding services.

Additionally, during said data collection, your consent may be requested for another series of purposes that are not directly related to the service or the corresponding relationship. In the

event that you do not agree with such additional processing, please check the box provided for that purpose as appropriate.

**Information seekers:** The personal data used in these cases comes from the data subject themselves, who provides it to CUVELSUR S.L.P. by completing the contact form contained on the Website, by making a phone call, or by sending an email. This data is used for the purpose of resolving inquiries and providing information to those who demand or expressly authorize it, primarily via email.

The person accessing this Website (hereinafter, the User) ensures that they are of the minimum legal age established by the General Data Protection Regulation 679/2016 (14 years old) or by the applicable national regulations to grant consent in relation to Information Society Services.

By accessing this Website, the User expressly accepts all the clauses of its legal information, this privacy policy, and its cookies policy, as well as all those specific conditions gathered for the use of certain services. In case of not accepting any of the aforementioned clauses, the User must refrain from accessing this Website.

When the User accesses CUVELSUR S.L.P.'s accounts on social networks, they accept the processing of their personal data by them according to their privacy policies: *Social media privacy policy*.

## **2. Purpose of the Processing of Personal Data:**

### **2.1. For what purpose will we process your personal data?**

At CUVELSUR S.L.P., we will process your personal data collected through the Website for the following purposes:

- Sending information requested through the contact forms provided on the Website for the purpose of requesting any type of consultation related to the products or services provided by the company.
- Analyzing the user profile in order to optimize, measure, and personalize the use of the Website.
- Collecting data and curricula vitae from individuals interested in participating in personnel selection processes for hiring employees at the company.
- Sending newsletters, as well as commercial communications regarding promotions and/or advertising of the Website.

Likewise, we remind you that you may object to the sending of commercial communications by any means and at any time by contacting CUVELSUR S.L.P.

The fields in these registries are mandatory, and it will be impossible to carry out the expressed purposes if this data is not provided.

## **2.2. How long is the collected personal data retained?**

The personal data provided will be retained as long as its communication is being managed and/or you do not request its erasure, and for the minimum time necessary to comply with legal obligations or during which legal liabilities could derive from the services provided.

## **3. Lawful Basis:**

The processing of your data is carried out based on the following legal grounds that legitimize it:

- Free, specific, informed, and unambiguous consent, insofar as we inform you by making this privacy policy available to you so that, after reading it, if you agree, you can accept it by means of a statement or a clear affirmative action, such as checking a box provided for that purpose.

In the event that you do not provide us with your data, or do so incorrectly or incompletely, we will not be able to attend to your request, making it completely impossible to provide you with the requested information or to carry out the contracting of the services.

## **4. Guarantee:**

The User guarantees that the data provided is true, accurate, complete, and up to date, being responsible for any damage or harm, direct or indirect, that could be caused as a consequence of the breach of such obligation. In the event that the data provided belongs to a third party, the User guarantees that they have informed said third party and obtained their authorization to provide their personal data to CUVELSUR S.L.P.

## **5. Data Retention:**

Your data will be retained for as long as the contractual relationship is maintained or for the years necessary to comply with legal obligations, as long as you do not request its cessation, or for the time necessary to carry out the purposes for which it was collected.

## **6. Recipients:**

Your data will be kept under strict security measures that guarantee its confidentiality and safety. Similarly, it will only be transferred to the following entities and for the following purposes:

- Entities and providers that render services to CUVELSUR S.L.P. for the correct performance of these services. Said entities and providers are duly accredited and sign

the corresponding data processing contract with us in compliance with current data protection regulations.

- Official bodies and entities in compliance with current regulations and laws.

Recipients outside the European Union: CUVELSUR S.L.P. does not transfer personal data to third parties nor does it contract with service providers located outside the European Union.

The data will not be communicated to any third party outside of CUVELSUR S.L.P., beyond the cases described above, except under legal obligation or prior authorization.

## **7. Rights:**

As a data subject who has provided us with your personal data, you have the full right to obtain confirmation as to whether we at CUVELSUR S.L.P. are processing your personal data, and specifically, you are empowered to exercise the following rights recognized by data protection regulations, in accordance with their provisions:

- Right of ACCESS to your personal data.
- Right to request the RECTIFICATION of inaccurate data.
- Right to request its ERASURE when, among other reasons, the data is no longer necessary for the purposes for which it was collected.
- Under certain circumstances, you may request the LIMITATION OF PROCESSING of your data, in which case we will only retain it for the exercise or defense of claims.
- Under certain circumstances and for reasons related to their particular situation, data subjects may exercise their right to OBJECT to the processing of their data. We will stop processing the data, except for compelling legitimate reasons, or the exercise or defense of possible claims.
- Under certain circumstances and for reasons related to your particular situation, you may request your right to data PORTABILITY.

You may exercise these rights or request additional information by presenting a copy of an identifying document and briefly stating your case and the right you wish to exercise, via a letter addressed to CUVELSUR S.L.P. at the main address located at AVDA. RICARDO SORIANO, 1. 2-A, - 29601 MARBELLA (Málaga), or via email at [info@cuveladicciones.es](mailto:info@cuveladicciones.es).

Furthermore, in the event that any of your rights have been violated, the data subject has the right to lodge a complaint with the Spanish Data Protection Agency (AEPD), at C/ Jorge Juan, 6, 28001-Madrid or through the AEPD's electronic headquarters: <https://sedeagpd.gob.es/sede-electronica-web/>.

#### **8. Duration and Modification of the Privacy Policy:**

CUVELSUR S.L.P. reserves the right to modify, totally or partially, this Privacy Policy, publishing the changes on the Website. Likewise, it may make any modifications it deems appropriate without prior notice, being able to change, delete, or add both the content and services it provides, as well as the way in which these are presented or located. Consequently, the general conditions/policies published at the time the User accesses the site will be understood as current, and the User must read them periodically.

Regardless of these provisions, CUVELSUR S.L.P. may terminate, suspend, or interrupt, at any time and without prior notice, access to the contents of the Website, without the User being entitled to demand any compensation.

Legal notice drafted and provided by PROTECTION REPORT CONSULTING S.L.U., which reserves the right to take appropriate legal action against anyone who copies or uses the content illegitimately.